

Speaker Bio: Shannon Bush

business liberator : speaker : educator : creator
author : marketer : community builder : chai lover



I'm often referred to as an excitable presenter who approaches speaking from a position of value and content first, which is exactly what I'm all about. Since launching Creative Possibility, a business and marketing coaching company in 2007, I've had the opportunity to present to a diverse range of audiences both as a guest speaker and educator and as the event organiser, both online and in person.

When I'm not working with clients one on one or leading a mastermind or training program you'll find me creating, writing, designing, dreaming or imagining the possibilities that exist for business people in today's world. I'm a firm believer in #MakingBusinessEasier and this influences the topics I love to speak about.

I'm the curator of the Thriving Entrepreneur Circle Facebook community and host of Law Of Effortlessness Podcast and President at the Stirling Business Association.

Get me into a conversation and I'll likely unravel your marketing mysteries, help you uncover your personal leadership archetypes and marketing persona, inspire you to find your magnetism and definitely leave you with lots to think about..... but in a good way!

Contact

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"Shannon Bush is an exciting and engaging speaker. It is clear that her knowledge and wisdom comes from years of actual experience. She talks about complex business topics such as mindset, success, planning and marketing in a way that makes them suddenly fun and approachable. She finds ways to connect her message directly to the audience she speaks to, empowering the room with actionable steps as well as inspiring case studies. I am already looking forward to the next event I can include Shannon in" Elle Roberts, Founder, Artful Business Conference & Community

What I Really Love To Speak About

Personal Leadership - Women in Business
How to Unlock Your Effortless Success Zone
Magnetic Marketing
Crafting Compelling Messaging with Benefits
Business Mindset, Marketing & Magnetism
Making Business Easier Philosophy
Business Planning

Speaker Experience Summary

Women in Business WA, 2010
Creative Women Can Telesummit, 2010, 2011 (Host)
Creative Arts Therapies Telesummit 2011
WA Business Events, Women In Leadership Key Note, 2012
Guest on Radio Fremantle, 2013
Spacecubed Expert Presenter, 2013
Nifnex TV: Authority Presenter, 2014
Personal Leadership Institute Client Breakfast, 2014
Host of Creative Possibility, Limitless Life webtalkradio.com, 2013
Global 1 Guest Interviewee, Publishing Case Study, with Pam & Steve Brossman, 2014
Executive Assistant Network Conference, 2014, 2015
Women Friendly Services Networking Events 2014, 2015
Key To Authority Podcast Guest, 2015
Stirling Business Association, 2016, 2017
Host: Law Of Effortlessness Podcast, launched 2016
CPA Australia Learning Session, 2017
Artful Business Conference, Brisbane, 2017
Marketing Essentials Program, Stirling Business Association, 2017
Smart Chicks Business Summit, online, 2018
Alkimos Business Collective Networking Breakfast, Perth, 2018
Effortless Business Events, co-hosted 2 day marketing conference, Perth 2018
Stirling Business Association International Womens Day event. Perth, 2018
NAB Small Business Banker Seminar, The Current Business Landscape, Perth, 2018
Artful Business Retreat, Byron Bay, 2018
Perth Makers Market, Marketing Workshop, Perth, 2018
Business Business Business, Small Business Skills Summit, online, 2018

